

THE I IN THE SKY SECURITY

Updated on
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WHAT'S INSIDE

WHY

HOW

WHAT

- Branding Artwork Logo
- Strap line target market, competitor analysis, Research & Development, Forecasting and projected revenue , turnover, Gross Profit, requirements? Campaigns HR PR
- CAD w frames,Tech, Design Development, licensing , business plan, marketing strategy and mix, Advertising, SEO SEM Digital yr 1-2-3 growth plan, long term And short management cust serv franchise or brand growth
- HOW WHY WHAT?

Getting Started

Today, generic branded high streets have taken the markets

70% of any business is marketing and tge mid important people out there are your work forces keeping them happy will keep customers moral and loyalty up

Having a great idea and the foresight and innovation to see a tangible profitable industry business to operate with success in your area or UK

Looking at security and in the home domestic family sector multitudes ideas methods ways have been successfully executed, yet AI meeting the technology of drones and facilitating their abilities videography aerial Birdy view ability to maintain air bound long periods of time and having an eye in the sky. There's no better partnership for remote wireless security. This can be rolled out across domestic homes peoples children from the bus to the house. Keep an eye on materials vehicles animals on your own holiday while you're at work while your wife alone endless security threats are solved by the iron sky drone security more so this can be driven out in a variety of endless avenues not only domestic yet commercial industrial or agricultural so getting this idea to market and being visible small digital technological algorithms out there building authority building consensus liking social proof procedure suggested Martin mix and business plan has to be a Dee2 with impunity and with

outsourced expert professional help in these niche arenas we would suggest and advise a technical development web builder and search engine optimisation Mark to outsource for the best results, quality artwork, craft membership and industry in business knowledge and competence

Start with your business plan today via research dedication and competitor analysis market research one will find their place within the market and source their target audience and perspective. Customer base yielding maximum profits.

Welcome! As a valued employee, you are front and center of this handbook. We hope it contains everything you need to navigate our general processes and policies.

Our Culture

Introduce your organization, emphasizing the culture code and employee environment you are cultivating.

Building local communities and SMEs and been visible digitally

Aligning operations on the ground with the vast benefits of AI and digitally and remote operations in all avenues from this point to 4 years in where your using every available tool platform and professional services to lead the industry with a proud trusted familiar brand to trust and get quality results with consistency



Welcome

Dear partners,

First and foremost, I'm very pleased to personally, introduce myself **Charlie Rudd, I'm the founder of the Group and acting CEO.**

I always enjoy to ensure that with all, new companies, engaging and enquiring, into the solutions that, we as a group and individual companies, in the brand, deliver today.

Our partnerships, which operates by amalgamating solutions, carefully, designed, and carefully crafted guidelines, ensures that, Our Group franchise, franchisees model, all are in adherence with

every detail, pre thought out and a full training and coaching instilled.

This allows the brand to breed a familiarity within the execution of how each task and how it is conducted, but also, delivering an experience to the customer, above all, secondly, is the high importance of ensuring those who are self employed under the Our Brand Group parent and the sister etc divisions off from this, such as the cleaning sector, the Gold and Our Host companies.

Regardless of the industry, commodities and services provided, the clone, brand ethos, methodologies, familiarity and expectations, along with the first class, customer care, delivering "OUR EXPERIENCES will" introduce, the formations of the group and industries, companies and brands that are involved.

Sharing the same ethos and as a consequence, operating as he a leading brand of today, innovating tomorrow's choices.

I have been involved in the media since the pre- millennium.

*Beginning my career in the advertising of the local newspaper group **The Observer Group** in the West Midlands.*

The largest freesheet of its time throughout the West Midlands, it is today, the largest in the Midlands as a hole, amalgamated with **Bullivant media**.

I went on into marketing and digital media as it evolved with this technological reverloution we are living through and been

honoured to have worked alongside Rory Sutherland who is the chairman of Ogilvy, the world leading advertising agency in the world.

Not only has the last 30 years been a privilege but a responsibility and education in more ways than one.

Naturally, we all involved somehow and someway, have had to either follow on with the fast moving innovation of the technology advances, or some of us have lead from the front I'm fortunate enough to be a born leader and optimist .

Branding, Marketing & Advertising today, holds the same principles as the very start, although today, we have facilities at our fingertips, which allow the methods, convenience, multiples, reach and scale, of a 1995 Marketing & advertising campaign just on steroids.

The strength and impact coupled with its speed and advance power packs such a powerful punch that we all benefit throughout.

In many respects, all of this is very well however, not implemented, designed and targeted correctly is of no use, more than souly ,the methods of print advertising only.

Today consulting, managing and integration of multi platforms, skills, industry, sectors, with international amalgamation in unity, with hiring the world class to execute this so .

So rolling the winning model out, **Our** for all to be involved in thus becoming , OUR SOLUTION, in which we offer to you today.

How we will do it?

Since a brief chat about your requirements and what's the stage you are at today.

Within the architectural industry, geographically, competitor analysis, your current add ons and running a audit to see just, how you are featuring currently?

A meeting in person or via video call can get details from you.

We effectively represent and maximize the full potential of your brand. Ots therefore , importance for us to fully understand pp360° of your message, specifics, methodologies, industry targets and expectations or desires fir your ROI and what you can afford and for the duration you wish.



Our Commitment to Diversity and Inclusion

Add any equal opportunity and anti-discrimination statements here. This can also serve as the company's Code of Conduct.

Your Onboarding Checklist

New to the company? This list will help set you up for success.

TASK OR TOOL	STATUS
Sign in via the Employee Dashboard	<input type="checkbox"/>
Schedule a session with IT to set up equipment	<input type="checkbox"/>
Add more as needed	<input type="checkbox"/>

Employee Guidelines

Types of Employment Status

	DEFINITION
REGULAR	Define the role by the scope of work, tenure or period covered, expectations, benefits, and relevant legal coverage or protection (e.g., contracts)
FIXED-TERM	
PROBATIONARY	
SEASONAL/PROJECT-BASED	
CASUAL	

Employment Policies

A. Work Hours and Leave Policy

Discuss the expected work hours and types of leaves employees are eligible for.

B. Performance Review

Outline the processes, standards, and metrics by which employees are assessed.

C. Privacy and Data Protection Policies

This section pertains to rules governing personnel data and work files. It can also extend to policies regarding the use of company-owned equipment.

D. Compensation and Benefits

Discuss salary-related policies and benefits packages.

E. Employment Termination Process

Outline the processes and policies regarding ending work engagements.

Health and Safety

A. Physical Safety

Add your organization's safety measures here, including emergency procedures and drug-free/smoke-free policies.

B. Mental and Emotional Health

Include safeguards against discrimination, harassment, and bullying.

FAQs

1. What are some anticipated questions from the employees?
2. Add them here together with the answers to lessen the need for clarification.

Didn't find what you're looking for? Reach out to our team via [OUREAD.online.](#), and Charlie Rudd tge Editor will help you!

Useful Resources

- Using the Internet for its broad wide range of abilities to research competitors research market industry locally nationally helping you source your place in the market simile source your audience and perspective custom base research cost pricing market burn yourself your position yourself within the web and social media for new trending threats

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**Re engaging local
people and businesses**

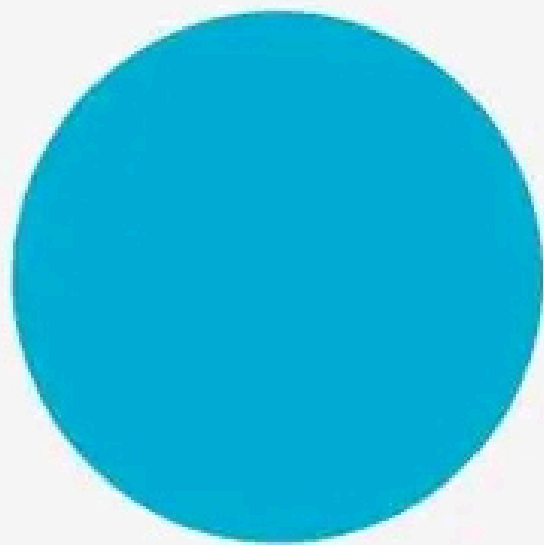
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