

OUREAD Advertising Rate Card

Why Choose OUREAD

Showcase your business in the heart of your local community with OUREAD.

By choosing to advertise with us - both in our print and online editions - you're not just booking a recurring space; you're investing in a strategic partnership designed to maximise your visibility and brand impact.

What You Get with OUREAD

- A dedicated account manager to understand your needs and goals.
- Tailored advertising strategies using your existing artwork or new designs by our in-house team.
- Option to reuse current adverts from other publications.
- Guidance on premium positioning within the magazine.
- Customisation based on advert size, audience, goals, and campaign duration.
- Inclusion in feature pages and expected outcomes from the campaign.
- Bespoke advertising packages focused on long-term ROI.

Integrated Marketing Options

- Social media exposure
- YouTube channel features
- Affiliate marketing opportunities

Together, we'll create a campaign that elevates your business with personalised, one-on-one expert consultation.

North Leeds Mag - Premium Local Exposure

North Leeds Mag is a high-quality, full-colour glossy publication delivered directly to thousands of homes. Unlike newspapers that are often discarded weekly, our magazine is kept and referenced until the next issue arrives - offering prolonged brand exposure.

We provide businesses with an affordable, effective, and environmentally friendly advertising solution.

Ad Size Guide & Pricing

Ad Size	Dimensions (W x H)	Price
Eighth Page	67mm x 47mm	£55 + VAT
Quarter Page	67mm x 98mm	£90 + VAT
Half Page A	138mm x 98mm	£160 + VAT
Half Page B	67mm x 200mm	£160 + VAT
Full Page	Setup: 154.5mm x 216mm / Print: 148.5mm x 210mm	£300 + VAT

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Ready to grow your local presence?

Let's build something powerful together. Get in touch to discuss how OUREAD can make your business stand out.